



SBDA welcomes new members not only to aid funding towards ensuring the continuation of work undertaken by the committee but also to significantly strengthen its voice to represent the District as strongly as possible.

BENEFITS OF MEMBERSHIP

- Members benefit from being part of a group pursuing the best interests for the district.
- The SBDA forum enables members to share their views, concerns and ideas.
- Members receive regular email updates and information bulletins re ongoing developments in the District e.g. new roads, infrastructural changes etc
- Networking with other members, invitations to events, information evenings and the AGM.

Annual Membership Fee

No. of Employees*	Membership Fee
1 - 10	€175
11 - 25	€325
26 - 50	€375
51 - 250	€650
251 - 500	€700
501 +	€1450

- * Associate/subsidiary companies to be classed as one company
- * Large national/international companies will be classified as 500+ employees
- * Employee numbers should include offsite personnel e.g. Sales, Engineers

MEMBERSHIP FORM

COMPANY NAME: _____

Address: _____

Telephone: _____

Website: _____

Managing Director: _____

Email: _____

Key Contact: _____

Email: _____

Type of Business: _____

No. of Employees _____

Signature: _____

Date: _____

PLEASE RETURN COMPLETED FORM AND PAYMENT TO:

The Secretary, SBDA, 60 Holly Avenue, Stillorgan Business Park, Blackrock, Co. Dublin.

Chairman Dan Holland
Company: Smith & Williamson
Email: dan.holland@smith.williamson.ie

Deputy Chairman Martin O'Donnell
Company: O'Donnell Property Consultants
Email: martin@odonnell.ie

Secretary Fiona Cummins
Company: SBDA
Email: sbdassoc@eircom.net Tel: 086 1766662

Member Greg Alken
Company: Sandyford Business Centre
Email: galken@brunello.ie

Member Philip Bayfield
Company: Punch Consulting
Email: pbayfield@punchconsulting.com

Member Deborah Brennan
Company: Microsoft
Email: deborahb@microsoft.com

Member Philip Carney
Company: B2E The HR Company
Email: Philip@b2e.ie

Member Simon Grier
Company: S3 Group
Email: Simon.Grier@S3group.com

Member Pat Keogh
Company: Leopardstown Racecourse & Golf Centre
Email: pkeogh@leopardstown.com

Member Leo Larkin
Company: Expert Revenue Systems
Email: larklc@eircom.net

Member Jim Leyden
Company: Bizquip
Email: jiml@bizquip.ie

Member Cyril McGuire
Company: Infinity Capital
Email: mcguire.cyril@gmail.com

Member Des MacHale
Company: Precision Security
Email: des@precisionsecurity.ie

Member Sheila Moore
Company: Matrix Furniture
Email: sheila@matrixfurniture.ie

Member John Morton
Company: Beacon South Quarter
Email: morton-john@aramark.ie

Member Chris Ryan
Company: The O'Toole Partnership
Email: chrisryan@totarch.ie



Representing Sandyford, Stillorgan, Central & South County Business Parks

Membership Guide



THE SANDYFORD BUSINESS DISTRICT (SBDA)

is a non-profit, voluntary body representing the interests of businesses in the Sandyford Business District.

MISSION STATEMENT

SBDA's mission is to **maintain, develop and promote** the Sandyford Business District as a national and international centre of excellence in which to start, sustain and grow your business.

DISTRICT

Located in South Dublin, the Sandyford Business District comprises Sandyford, Stillorgan, Central and South County Business Parks - the name was formally adopted in September 2011 by Dun Laoghaire Rathdown County Council (DLRCoCo) in the Sandyford Urban Framework Plan.

ASSOCIATION

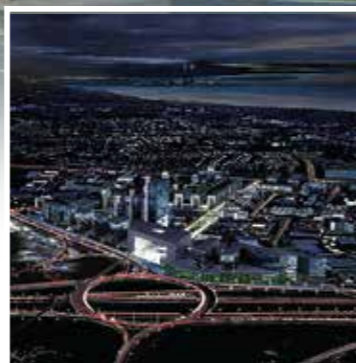
Committee:

The SBDA committee is made up of 15 business people, representing the four business parks, who give their time voluntarily. Committee meetings are held monthly with various sub-committees and project teams convening regularly on different topics in addition to frequent meetings with key stakeholders, in particular DLRCoCo. (See back page for details of the committee).

Background:

In 1996, when the development potential of the area was first recognised and harnessed, the original association was created from the combination of representative bodies of individual business parks formed in previous decades.

In November 2011, the association ratified the change of name to Sandyford Business District Association to properly reflect the progressive and vibrant District which the area has become.



COMMITMENT

The SBDA is committed to representing the District with a strong voice!

Over the years, strong working relationships have been established with key stakeholders to ensure regular and productive liaison on issues that affect the area:

The SBDA is committed to:

Lobbying the relevant bodies for resolutions that concern businesses in the District such as traffic congestion, infrastructure, transportation, commercial rates etc.

The SBDA meets regularly in particular with a designated Senior Executive Officer from DLRCoCo in addition to the Council, elected representatives, the RPA, the NRA, State Agencies, An Garda Síochána, other business groups and stakeholders

Providing support on any issue you may have in your area

Networking to provide members with invitations to events and forums

Communication to keep members updated by regular emails on new and ongoing issues in the District e.g. new road layouts

Promoting the District for investment to ensure the growth and sustainability of the area

INFRASTRUCTURE

- ✓ **South County Business Park:** Interim upgrade at Leopardstown Roundabout providing a slip lane exit from SCBP to M50
- ✓ **Burton Hall Road Extension:** opened in January 2014 linking Burton Hall Road to Leopardstown Road (opposite Bewleys) providing a new entrance and exit to and from the M50 alleviating congestion approaching the Leopardstown Roundabout
- ✓ **Leopardstown Roundabout Reconfiguration & Link Road:** lobbied for and approved by An Bord Pleanála in 2013 with construction planned to commence in June 2014.
- ✓ **New Pedestrian Boulevard:** creating a link from Blackthorn Drive to Carmanhall Road – lobbied for and delivered in Spring 2013
- ✓ **Two way system on Blackthorn Road:** introduced in 2013
- ✓ **Smarter Travel Scheme:** launched by DLRCoCo in 2012
- ✓ **Pedestrian & Cycle Route old Harcourt Street Line:** linking Leopardstown Road & Brewery Road, lobbied for and delivered in Autumn 2012
- ✓ **Leopardstown & Brewery Roads Signalised Crossings:** for pedestrians and cyclists launched in 2012
- ✓ **Park & Ride in Carrickmines:** lobbied for and delivered in Spring 2012
- ✓ **St. Benildus Avenue:** connecting Blackthorn Avenue to Drummartin Link Road lobbied for and delivered in Autumn 2011
- ✓ **Traffic Lights at ESB Roundabout:** lobbied for and delivered in Autumn 2011

INVESTMENT & PLANNING

- ✓ **“Invest in Sandyford” Project:** To promote the Sandyford Business District as an established world-class investment location of choice for both international and domestic audiences, grants have been awarded under the DLRCoCo Business Grant Scheme to fund marketing collateral including: a promotional video, website & social media etc. In addition, further funding has been granted towards a “Gateway to Sandyford” event in 2014 to market the Sandyford Business District to the IDA, Enterprise Ireland, Property Agents, Connect Ireland and other stakeholders to generate interest from investors.
- ✓ **Sandyford Urban Framework Plan 2011-2016:** lobbied for and delivered September 2011
- ✓ **Rates Reduction & Rebates:** SBDA continues to lobby for rates reduction and to ensure current rebate status remains unchanged

KEY ACHIEVEMENTS IN RECENT YEARS



MAINTENANCE & SECURITY

- ✓ **Landscaping & Maintenance:** ongoing liaison with designated Senior Executive Officer from DLRCoCo to ensure high standards are maintained throughout the area
- ✓ **Garda Business Watch Scheme:** launched in 2013
- ✓ **New Gateway & Road signs:** Three large ‘Gateway’ signs at main entrances to the area and new blue road signs installed in 2010

COMMUNICATION

- ✓ **British Irish Chamber of Commerce:** SBDA joined as a member in 2013
- ✓ **Smarter Travel Mobility Network:** SBDA is a committee member since 2012
- ✓ **Website for SBDA (www.sbda.ie):** launched in January 2012 to coincide with name change from SBEA to SBDA

